



*Lan Kwai Fong Hotel @ Kau U Fong Awarded as
“The Best Boutique Hotel in Asia”
by TravelWeekly Asia Industry Awards 2007*

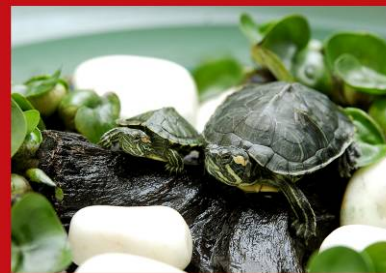


(Hong Kong, July 6, 2007) Hong Kong’s hip *Lan Kwai Fong Hotel @ Kau U Fong* has been formally recognized by industry peers, winning “*The Best Boutique Hotel in Asia*” at the inaugural TravelWeekly Asia Industry Awards held recently in Hong Kong on June 15, 2007.

Aimed at acknowledging industry leaders, the TravelWeekly Asia Industry Awards are regarded as the most competitive and comprehensive in the travel sector, with over 160,000 individuals casting their votes in 54 different categories.

The *Lan Kwai Fong Hotel @ Kau U Fong* was nominated for the competition by a highly-regarded panel of judges, who are all experts and long-time professionals in the industry. Voters then proclaimed *Lan Kwai Fong Hotel @ Kau U Fong* “*The Best Boutique Hotel in Asia*” according to a strict criteria, including:

- Superior products and excellent services
- Outstanding efforts and professionalism
- Fulfill promises to their customers
- Able to react and adopt to market changes
- Customer focused, innovation in products/services, maintain high standards at all time



Ms Rebecca Kwan, General Manager of *Lan Kwai Fong Hotel @ Kau U Fong*, accepted the prestigious accolade on behalf of the hotel, saying: “This award is not only recognition but also an encouragement to our continuous effort of striving for excellence. We are committed to providing an impeccable service for our stylish travellers to meet their high expectations for a unique experience. Our dedicated and creative team definitely makes us different and makes the boutique concept a success.”



About Lan Kwai Fong Hotel @ Kau U Fong

Since opening in early 2006, *Lan Kwai Fong Hotel @ Kau U Fong* has made a significant impact on Hong Kong’s bustling boutique hotel market. Seamlessly merging style, personal space and comfort, the *Lan Kwai Fong Hotel @ Kau U Fong* is renowned for its unique “Sino-hip” style and quirky twist on traditional Chinese décor. Attention to detail and impeccable service are the hallmarks of the establishment. And from the moment guests enter through the hotel’s glass doors on Kau U Fong, past the tiny green turtle pond and into the sandalwood incense-scented reception, it’s clear the *Lan Kwai Fong Hotel @ Kau U Fong* is not just another hotel experience. Be it the funky oriental-inspired uniforms worn by attentive staff or beautifully-designed ornaments such as the tiny stone turtle used in rooms for internet cable, at the *Lan Kwai Fong Hotel @ Kau U Fong* charisma and bespoke service go hand-in-hand.

For further information, please contact:

Agnes Cheng
Sales & Marketing Manager
Lan Kwai Fong Hotel @ Kau U Fong
Direct Tel: (852) 3650 0226
Direct Fax: (852) 3650 0222
Email: agnescheng@lankwaifonghotel.com.hk

